

## MEDIA RELEASE

### EASTSPRING INVESTMENTS BERHAD LAUNCHES OPEN ENDED GLOBAL BOND FUND PROVIDING POTENTIAL INCOME AND FLEXIBILITY

18 JULY 2016, Eastspring Investments Berhad (“Eastspring Malaysia”) today announced the launch of the Eastspring Investments Global Target Income Fund (“Fund”). This is an open ended global bond fund that is designed with the aim to provide regular income. The initial offer period for the Fund commences today and runs for three weeks, closing on 7 August 2016.

The main highlights of the Fund are:

**Potential steady income stream:** The Fund endeavors to provide regular income with stable Net Asset Value (“NAV”) over time.\* The Fund may enter into derivative instruments for the purposes of hedging and foreign currency exposure may be hedged back to Ringgit Malaysia. The Fund adopts a unique “maturity bucketing approach” which means the Fund maintains a portfolio of fixed income securities with staggered maturities. This allows a portion of the portfolio to mature at regular intervals and becomes available for reinvestment or to meet liquidity needs. This approach will also help to build a more stable income and reduce the impact from subscription or redemption flow.

**Flexibility:** With no lock-in period, the Fund aims to provide a stable income stream over a three to five year period. Investors can redeem their investment on any business day with no penalty. The maturity bucketing approach allows the Fund to target its investment yield with the flexibility to trade for potential higher yield.

“The combination of low global interest rates and flush liquidity post quantitative easing are likely to continue to drive investor demand for yield globally. In this environment it is imperative for investors to maintain a certain flexibility to find the best opportunities across global bond markets,” said Mr Raymond Tang, Chief Executive Officer, Eastspring Investments Berhad.

**Proven investment expertise:** The Fund is managed by one of Asia’s largest fixed income managers, Eastspring Investments (Singapore) Limited (“Eastspring Singapore”), with SGD121.01 billion of assets under management as at 31 December 2015. Eastspring Singapore also manages a series of close ended global bond funds for Eastspring Malaysia.

Units of the Fund are priced at RM0.5000 during its initial offer period after which its NAV will fluctuate based on market movements. The minimum initial investment is RM1,000. The Fund is available at Eastspring Malaysia and its authorised distributors.

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\* This is not a capital protected or guaranteed fund.

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### ABOUT EASTSPRING INVESTMENTS

Eastspring Investments, part of Prudential Corporation Asia, is Prudential's asset management business in Asia. It is one of Asia's largest asset managers, with operations in 10 Asian markets (as well as distribution offices in North America and Europe) and US\$131bn in assets under management (as at 31 December 2015). For more information on Eastspring Investments, please visit: [www.eastspring.com](http://www.eastspring.com)

### ABOUT EASTSPRING INVESTMENTS BERHAD

Established in 2000 and based in Kuala Lumpur, Eastspring Investments Berhad is one of the leading asset management companies in Malaysia in both institutional and retail, with over RM32 billion in assets under management as at 31 December 2015. It manages unit trust funds, wholesale funds as well as private mandates.

### MEDIA ENQUIRIES

Judy Yap, Director, Brand and Communications  
Tel: 03-2170 0290 Fax: 03-2170 0399  
Email: [judy.yap@eastspring.com](mailto:judy.yap@eastspring.com)

Eastspring Investments Berhad (531241-U)  
Level 12, Menara Prudential  
No. 10, Jalan Sultan Ismail  
50250 Kuala Lumpur  
T: (603) 2052 3388 F: (603) 2070 6129  
[eastspringinvestments.com.my](http://eastspringinvestments.com.my)

Disclaimer: This press release is issued in Malaysia by Eastspring Investments Berhad for information purposes and does not constitute as an offer or solicitation to anyone to invest in investment products.

Investors are advised to read and understand the contents of the Eastspring Investments Global Target Income Fund ("Fund") Prospectus and the Fund's First Supplementary Prospectus both dated 18 July 2016 (collectively, the "Prospectuses") and the Fund's Product Highlights Sheet ("PHS") before investing. The Prospectuses and PHS are available at offices of Eastspring Investments Berhad or its authorised distributors and investors have the right to request for a copy of the Prospectus and PHS.

The Prospectuses have been registered with the Securities Commission Malaysia who takes no responsibility for its contents. Units will only be issued upon receipt of the application form accompanying the Prospectuses. Past performance of the Fund/Eastspring Investments is not an indication of the Fund's/Eastspring Investments's future performance. Unit prices and distribution payable, if any, may go down as well as up. Where a unit split/distribution is declared, investors are advised that following the issue of additional units/distribution, the Net Asset Value ("NAV") per unit will be reduced from pre-unit split NAV/cum-distribution NAV to post-unit split NAV/ex-distribution NAV. Where a unit split is declared, investors are advised that the value of their investment in Malaysian Ringgit will remain unchanged after the issue of the additional units.

Investments in the Fund are exposed to credit or default risk, counterparty risk, interest rate risk, country risk, currency risk, income distribution risk, ratings downgrade risk and derivatives risk. Investors are advised to consider these risks and other general risks as elaborated in the Prospectuses as well as fees and charges involved before investing. All fees, charges and expenses payable by the unit holder are subject to Goods and Services Tax ("GST") at a rate of 6% or such other prescribed rate as may be imposed from time to time, and incurred by the unit holder directly when purchasing or redeeming units of the Fund and indirectly when investing in the Fund. The fees, charges and expenses disclosed are exclusive of GST or any other taxes or duties that may be imposed by the government or other authorities from time to time.

Eastspring Investments companies (excluding JV companies) are ultimately wholly owned/indirect subsidiaries of Prudential plc of the United Kingdom. Eastspring Investments companies (including JV companies) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.