

EASTSPRING INVESTMENTS BERHAD LAUNCHES FIFTH CLOSE-ENDED GLOBAL BOND FUND

22 February 2016, Kuala Lumpur – Eastspring Investments Berhad today announced the launch of the Eastspring Investments Target Income Fund 5 (“Fund”), the fifth in a series of closed-ended global bond fund.

The Fund is a 5-year close-ended bond fund which aims to provide potential regular income distribution of 5.75% per annum¹ on investment amount less Goods and Services Tax (“GST”) with relatively lower volatility compared to equities. The targeted payout is derived from coupon income from bonds.

An early termination mechanism has been built in which gives investors the possibility of receiving their proceeds before the Fund’s maturity.

In addition, all foreign currency denominated bonds in the Fund may be hedged throughout the tenure of these bonds to manage currency risk.

The Fund is ideal for investors who seek regular income distribution and have a moderate risk tolerance.

The Fund will be managed by Eastspring Investments (Singapore) Limited, one of the largest Asian fixed income managers with US\$27bn² of Assets Under Management (“AUM”).

“Our proprietary investor behavior study has shown that Malaysian investors are still looking for income funds against the backdrop of a challenging equity market, said Yap Siok Hoon, Chief Sales and Marketing Officer. “Keeping this need in mind, we are continuing this product offering which aims to capture the best yield opportunities in multiple fixed income assets (i.e. local/foreign debt securities and investment grade/non-investment grade debt securities), says Ms Yap.

With a minimum investment of RM1,000, investors can purchase the Fund at RM1.00 per unit during the 45-days offer period. Applications for units can be made through any of Eastspring Investments Berhad’s branches, authorised agents and distributing banks.

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¹ The potential annual income distribution is an indicative payout based on the model portfolio as of 29 October 2015. It is not a guaranteed distribution and is subject to the availability of income. Distribution of income, if any, will be declared on an annual basis. Investor’s principal investment may be affected if they make an early redemption or in the occurrence of a default of the underlying bonds in the Fund. In addition, the potential annual income distribution of 5.75% per annum is determined based on the following assumptions that (1) the model portfolio can be implemented on the commencement date; (2) there is no default or early repayment on principal and/or coupon payment; and (3) the Fund’s investments in callable bonds are called back by the issuer on the specified call dates.

² Eastspring Investments (Singapore) Limited, data as at 30 September 2015.

MEDIA RELEASE

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ABOUT EASTSPRING INVESTMENTS

Eastspring Investments is a leading asset manager in Asia that manages over US\$128 billion assets (as at 30 September 2015) on behalf of institutional and retail clients. Operating in Asia since 1994 in 10 major markets plus offices in North America, Europe and the United Arab Emirates. Eastspring Investments is the Asian asset management business of Prudential plc, one of the world's largest financial services companies.

ABOUT EASTSPRING INVESTMENTS BERHAD

Established in 2000 and based in Kuala Lumpur, Eastspring Investments Berhad is one of the leading asset management companies in Malaysia in both institutional and retail, with about RM30.6 billion in assets under management in the country as at 30 September 2015. It manages unit trust funds, wholesale funds as well as private mandates.

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Disclaimer : Investors are advised to read and understand the contents of the Eastspring Investments Target Income Fund 5 ("Fund") Prospectus, the Fund's First Supplementary Prospectus each respectively dated 22 February 2016 ("collectively referred to as "Prospectuses") and the Fund's Product Highlights Sheet ("PHS") before investing. The Prospectuses and PHS are available at offices of Eastspring Investments Berhad or its authorised distributors and investors have the right to request for a copy of the Prospectuses and PHS.

The Prospectuses have been registered with the Securities Commission Malaysia who takes no responsibility for its contents. Units will only be issued upon receipt of the application form accompanying the Prospectuses. Past performance of the Fund/Eastspring Investments is not an indication of the Fund's/Eastspring Investments's future performance. Unit prices and distributions payable, if any, may go down as well as up. Where a unit split/distribution is declared, investors are advised that following the issue of additional units/distribution, the Net Asset Value ("NAV") per unit will be reduced from pre-unit split NAV/cum-distribution NAV to post-unit split NAV/ex-distribution NAV. Where a unit split is declared, investors are advised that the value of their investment in Malaysian Ringgit will remain unchanged after the issue of the additional units.

Investments in the Fund are exposed to credit or default risk, counterparty risk, interest rate risk, country risk, currency risk, taxation risk, income distribution risk, asset mismatch risk, concentration risk, reinvestment risk, ratings downgrade risk and derivatives risk. Investors are advised to consider these risks and other general risks as elaborated in the Prospectuses as well as fees and charges involved before investing.

Eastspring Investments companies (excluding JV companies) are ultimately wholly-owned/indirect subsidiaries of Prudential plc of the United Kingdom. Eastspring Investments companies (including JV companies) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.