

For immediate release

MEDIA RELEASE

EASTSPRING INVESTMENTS BERHAD declares unit split for Eastspring Investments Dana al-Ilham

28 April 2014, Kuala Lumpur - Eastspring Investments Berhad today announced a 1:1 unit split for existing unit holders of the Eastspring Investments Dana al-Ilham (“Fund”). Unit holders who have maintained their holdings up to 25 April 2014 will be entitled for this unit split. This will be the first unit split exercise for the Fund since its inception.

The Fund has demonstrated considerable strength in its performance and a sustainable appreciation in value since its inception in 2002 (please see table below). As at 31 March 2014, the Fund’s Net Asset Value (NAV) per unit stood at RM1.4458.

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Period	1 Year	3 Years	5 Years	Since Inception 14 August 2002
Performance (%)	32.54%	60.74%	183.88%	353.62%
FTSE Bursa Malaysia EMAS Shariah Index	15.75%	26.73%	118.38%	158.22%

Source: Lipper for Investment Managers as at 31 March 2014. Past performance is not necessarily indicative of future performance.

This 1:1 unit split would lower the price of the Fund’s NAV per unit approximately by half, making it more affordable for investors. With this unit split, investors will receive 1 units for every 1 unit held, while maintaining the value of their holdings. Where a unit split is declared, the Fund’s NAV per unit will be reduced from pre-unit split NAV to post-unit split NAV following the issue of additional units. The value of the Fund’s investment in Malaysian Ringgit will remain unchanged after the unit split.

The Eastspring Investments Dana al-Ilham is a Shariah equity/growth fund that seeks to provide investors with high capital appreciation from Shariah-compliant investments which have the potential of substantial value appreciation. The Fund also recently won the Best Fund over 5 years in the Equity Malaysia (Islamic) category at the Edge-Lipper Malaysia Fund Awards 2014¹.

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¹ Source: The Edge-Lipper Malaysia Fund Awards 2014

ABOUT EASTSPRING INVESTMENTS BERHAD

Established in 2000 and based in Kuala Lumpur, Eastspring Investments Berhad is part of Prudential Corporation Asia, the Asia business of Prudential plc of the United Kingdom. The Prudential Group has been investing in Asia since 1863. Eastspring Investments Berhad is one of the leading asset management companies in Malaysia in both institutional and retail, with about RM24.2 billion in assets under management in the country as at 31 December 2013. It manages unit trust funds, wholesale funds as well as private mandates for institutions.

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Disclaimer: This press release is issued in **Malaysia** by Eastspring Investments Berhad ("Eastspring Investments") for information purposes only and does not constitute an offer or solicitation to anyone to invest in investment products.

Investors are advised to read and understand the contents of the Eastspring Investments Master Prospectus dated 15 July 2013 ("MP") and the Fund's Product Highlights Sheet ("PHS") before investing. The MP and PHS are available at offices of Eastspring Investments or its authorised distributors and investors have the right to request for a copy of the MP and PHS.

The MP has been registered with the Securities Commission Malaysia who takes no responsibility for its contents. Units will only be issued upon receipt of the application form accompanying the MP. Past performance of the Fund is not an indication of the Fund's future performance. Unit prices and distributions payable, if any, may go down as well as up. Where a unit split/distribution is declared, investors are advised that following the issue of additional units/distribution, the Net Asset Value ("NAV") per unit will be reduced from pre-unit split NAV/cum-distribution NAV to post-unit split NAV/ex-distribution NAV. Where a unit split is declared, investors are advised that the value of their investment in Malaysian Ringgit will remain unchanged after the issue of the additional units.

Specific risks of the Eastspring Investments Dana al-Ilham include security risk and reclassification of Shariah status risk. Investors are advised to consider these risks and other general risks as elaborated in the MP as well as fees and charges involved before investing.

Eastspring Investments companies (excluding JV companies) are ultimately wholly-owned/indirect subsidiaries of Prudential plc of the United Kingdom. Eastspring Investments companies (including JV's) and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.