



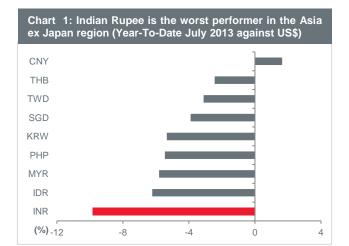
# **INSIGHTS**

August 2013

# lear Term Currency Stability Takes Precedence Over Growth in India

Against a backdrop of slowing growth, high inflation and a depreciating currency, Indian policymakers are facing a dilemma. An easing stance would help growth while the reverse would rein in inflation and support the Rupee (INR). Recent measures aim to support the latter but its outcome remains to be seen.

Concerns about the US Federal Reserve tapering its QE program sooner than expected triggered broad sell-offs across Asia Pacific in late May/June. Asian markets weakened as US rate rise expectations continued to drain fund flows from the region. India was no exception. Consequently the INR which has been under pressure for sometime now, mainly due to the country's elevated current account deficit, depreciated significantly against the US dollar.



The sharp depreciation of the Rupee led the Reserve Bank of India (RBI) to introduce tightening measures, including some unconventional ones, to attract portfolio flows into the debt market, facilitating a more attractive US dollar carry (refer to Table 1).

Furthermore, in a bid to attract more US dollars, the finance ministry liberalised a few sectors in a rush, increasing the Foreign Direct Investment limits in Telecom and Defense sectors to attract investments.

Table 1: RBI announces measures to address exchange rate volatility

15th July 2013

23rd July 2013

### To reduce the credit available in the system

RBI restricted The amount of inter-bank liquidity facility (LAF) to INR 750 billion / US\$12.5 billion (1% net demand & liabilities (NDTL)

under liquidity adjustment The RBI introduced further restrictions by halving the LAF to 0.5% of NDTL)

Increased the marginal standing facility (MSF) rate to 10.25% (by 200bps) if banks want liquidity of more than INR 750 billion

## To drain INR liquidity from the system

Announced open sales of INR 120 billion / US\$ 2 billion

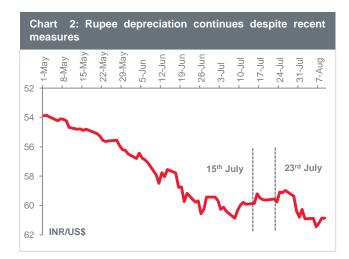
market Increased the minimum daily Cash Reserve Requirement (CRR)

The measures announced on 23rd July have tightening implications equivalent to a 25 to 50 basis points (bps) hike in the policy Repo rate.

During the 30<sup>th</sup> July quarterly monetary policy, RBI maintained the policy rates; however they said "We are determined to bring down exchange rate volatility. We know there will be pain in doing this".

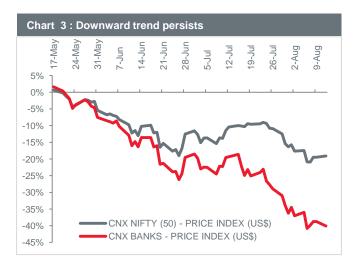
However, given that these measures have not been able to bring back any stability or positive price movement in the Rupee so far (see Chart 2 overleaf), more may be required from the RBI and the government. Expectation of a policy rate hike in the next RBI meeting is building.





## Impact of Measures

Indian equities have reacted negatively to the recent tightening measures as expectations of continued easing trajectory were built in given that growth has been subdued. While a pause may have been acceptable, a reversal in the policy stance has surprised the market.



Interest rate sensitive sectors such as Financials and Industrials have been hit the most. At the margin the new measures do not bring many near term positives for Banks with low deposit base and for Non Banking Finance Companies (NBFCs), which borrow from the wholesale market to lend to their customers.

## **Outlook and Strategy**

In our India portfolios, we have been underweight Banks and overweight NBFCs and Real Estate. The NBFCs that we own are strong and established franchises with low dependence on wholesale funding.

In Real Estate, our exposure is to names that are net cash positive companies with no/or low gearing of 0.5 to 0.6.

We believe the medium to long term structural story and business model of these franchises and property companies remain intact. That said, these stocks have been punished and current price may be more than discounting a temporary blip, in our view. We are monitoring the developments closely and should the current environment tighten any further and there be a need to alter our long term valuations assumptions, we may take corresponding portfolio action at appropriate market timings.



#### **DISCLAIMER**

Eastspring Investments (Singapore) Limited, Company Reg. No: 199407631H

This document is intended for general circulation and for information purposes only. It may not be published, circulated, reproduced or distributed in whole or part to any other person without prior consent. This information is not an offer or solicitation by anyone in any jurisdiction in which such offer or solicitation is not lawful or in which the person making such offer or solicitation is not qualified to do so or to anyone to whom it is unlawful to make such an offer or solicitation. It should not be construed as an offer, solicitation of an offer, or a recommendation to transact in any securities mentioned herein. The information does not take into account the specific investment objectives, financial situation or particular needs of any person. Advice should be sought from a financial adviser regarding the suitability of the investment product before making a commitment to purchase the investment product. Past performance is not necessarily indicative of future performance. Any prediction, projection, or forecast on the economy, securities markets or the economic trends of the markets is not necessarily indicative of the future performance of Eastspring Investments (Singapore) Limited or any funds managed by Eastspring Investments (Singapore) Limited. The value and any income accruing to the investments, if any, may fall or rise. An investment is subject to investment risks, including the possible loss of the principal amount invested. Whilst we have taken all reasonable care to ensure that the information contained in this document is not untrue or misleading at the time of publication, we cannot guarantee its accuracy or completeness. Any opinion or estimate contained in this document is subject to change without notice. Eastspring Investments (Singapore) Limited is an ultimately wholly-owned subsidiary of Prudential plc of the United Kingdom. Eastspring Investments (Singapore) Limited and Prudential plc are not affiliated in any manner with Prudential Financial, Inc., a company whose principal place of business is in the United States of America.